

NAME: \_\_\_\_\_

# National FFA Convention & Expo Activity Board

**DIRECTIONS:**

National FFA Convention & Expo provides FFA members with the opportunity to network and have new experiences. Learn about opportunities available at national convention by completing the following activities.

1. Complete each of the tasks below in any order you like. The due date for this board is \_\_\_\_\_.
2. This board is worth 100 points. The maximum point value for each activity is at the bottom of each block.

<b>NATIONAL FFA CONVENTION &amp; EXPO FROM A DISTANCE</b>			
Remember/ Understand	<p>Explore the different National FFA CDE/LDE opportunities on FFA.org. Identify one in which you are interested in participating. (Select one you have never participated in before!)</p> <p>_____</p> <p style="text-align: right;">5 points</p>	<p>What role have women had in agriculture and FFA over the last 50 years?</p> <p>_____</p> <p>_____</p> <p>_____</p> <p style="text-align: right;">5 points</p>	<p>How many students are a part of National FFA?</p> <p>_____</p> <p>How many will attend the National FFA Convention &amp; Expo?</p> <p>_____</p> <p style="text-align: right;">5 points</p>
Apply/Analyze/ Evaluate	<p>Go to <a href="https://convention.FFA.org/planning/national-days-of-service/">https://convention.FFA.org/planning/national-days-of-service/</a>, and read about the different National Days of Service opportunities. Describe a project you could conduct in your community or state.</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p style="text-align: right;">10 points</p>	<p>Stream a session during national convention and listen to the keynote speaker or national officer retiring address. Complete the "Making an Impact" worksheet in Appendix 2.</p> <p style="text-align: right;">10 points</p>	<p>Inclusion is important in FFA. How will you be inclusive in your home chapter? Use this resource to help in your response: <a href="https://www.ffa.org/diversity-and-inclusion/">https://www.ffa.org/diversity-and-inclusion/</a></p> <p>_____</p> <p>_____</p> <p>_____</p> <p style="text-align: right;">10 points</p>
Create	<p>The FFA Mega Store has a lot of FFA apparel. Design the front and back of a T-shirt you would like to purchase at the Mega Store. Use Appendix 1 to complete this activity.</p> <p style="text-align: right;">15 points</p>	<p>Write a one-paragraph, informative article about a company you are interested in that has an exhibit at the national convention &amp; expo. Be sure to include a picture with your article. Exhibitors can be found at <a href="https://ffa-web.ungerboeck.com/oep/oep_p5_floorplan.aspx?oc=10&amp;ct=EXP18&amp;eventid=10626&amp;fullscreen=Y">https://ffa-web.ungerboeck.com/oep/oep_p5_floorplan.aspx?oc=10&amp;ct=EXP18&amp;eventid=10626&amp;fullscreen=Y</a>. Use Appendix 3 to complete this activity.</p> <p style="text-align: right;">20 points</p>	<p>Create a social media campaign for national convention. Create a Snapchat filter, Facebook post and Instagram announcement using #FFA19. Use Appendix 4 for this activity.</p> <p style="text-align: right;">20 points</p>

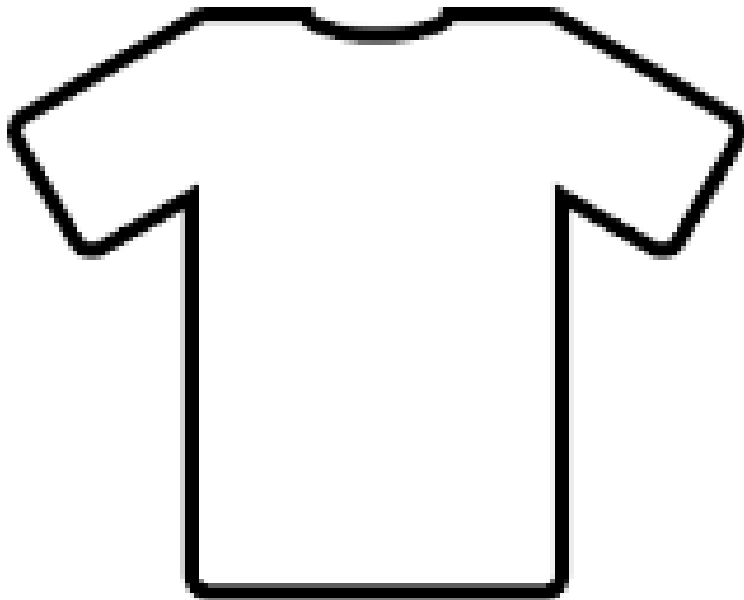


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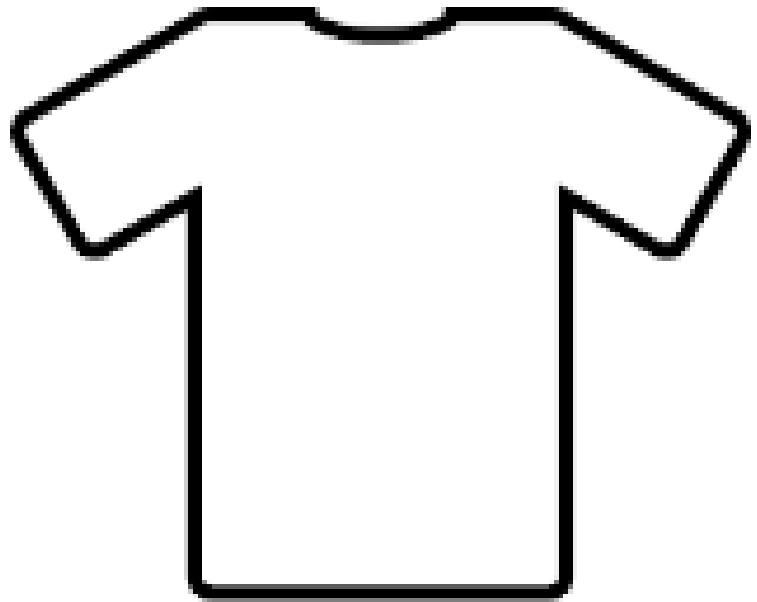
## Appendix 1 – FFA Mega Store T-Shirt Design

**DIRECTONS:**

Design the front and back of a T-shirt you would want to purchase at the FFA Mega Store. Be sure to include the FFA emblem and explain why you included different design elements. Also, be sure to indicate the colors for everything within your design.



Front



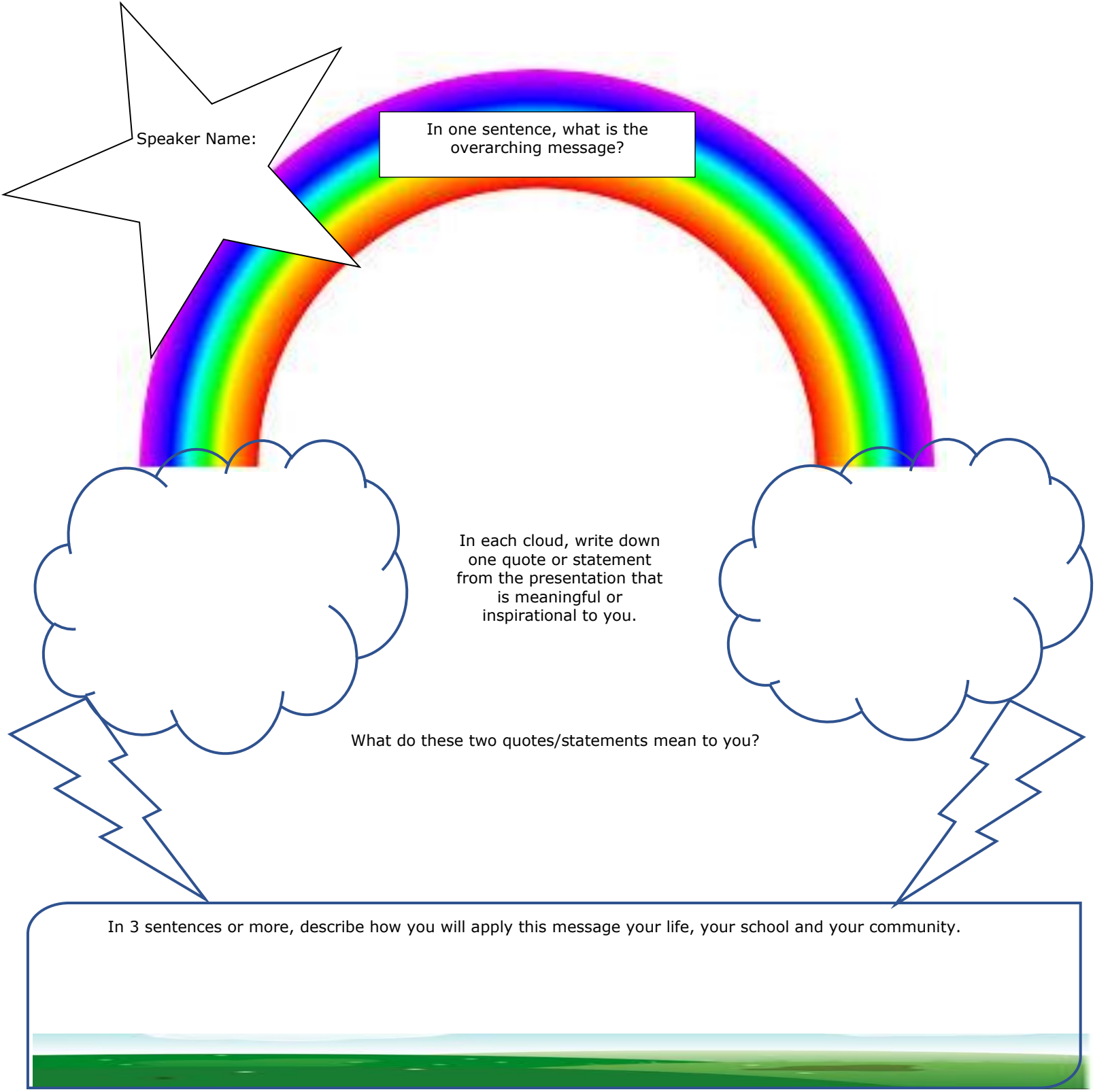
Back

NAME: \_\_\_\_\_

## Appendix 2 – Making an Impact

### **DIRECTIONS:**

Complete the following activity about a national FFA officer's retiring address or a keynote speaker's comments from the 2019 National FFA Convention & Expo.



Speaker Name:

In one sentence, what is the overarching message?

In each cloud, write down one quote or statement from the presentation that is meaningful or inspirational to you.

What do these two quotes/statements mean to you?

In 3 sentences or more, describe how you will apply this message your life, your school and your community.

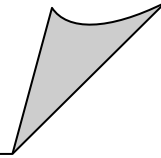
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## Appendix 3 — Extra, Extra! Read All About It!

A large rectangular area with horizontal lines for writing, intended for notes or a story.



A large rectangular area for drawing a picture, with a small box labeled 'Picture' in the bottom-left corner.



Picture

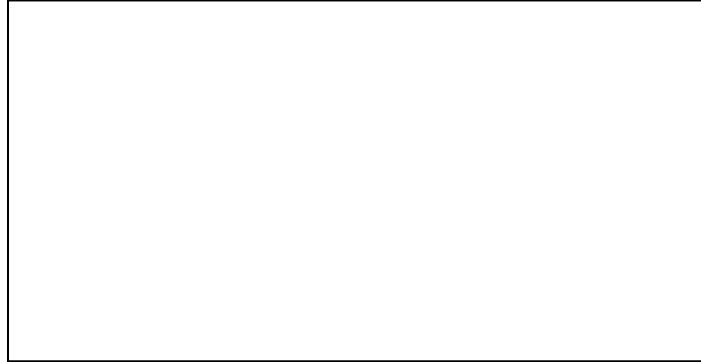
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## Appendix 4 – FFA in the Spotlight

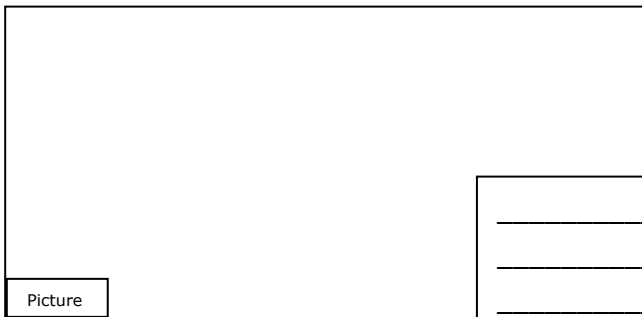
### **DIRECTIONS:**

Create a social media campaign for the National FFA Convention & Expo to get other students excited and interested in FFA. Create a Snapchat filter, Facebook post and Instagram announcement using #FFA19.

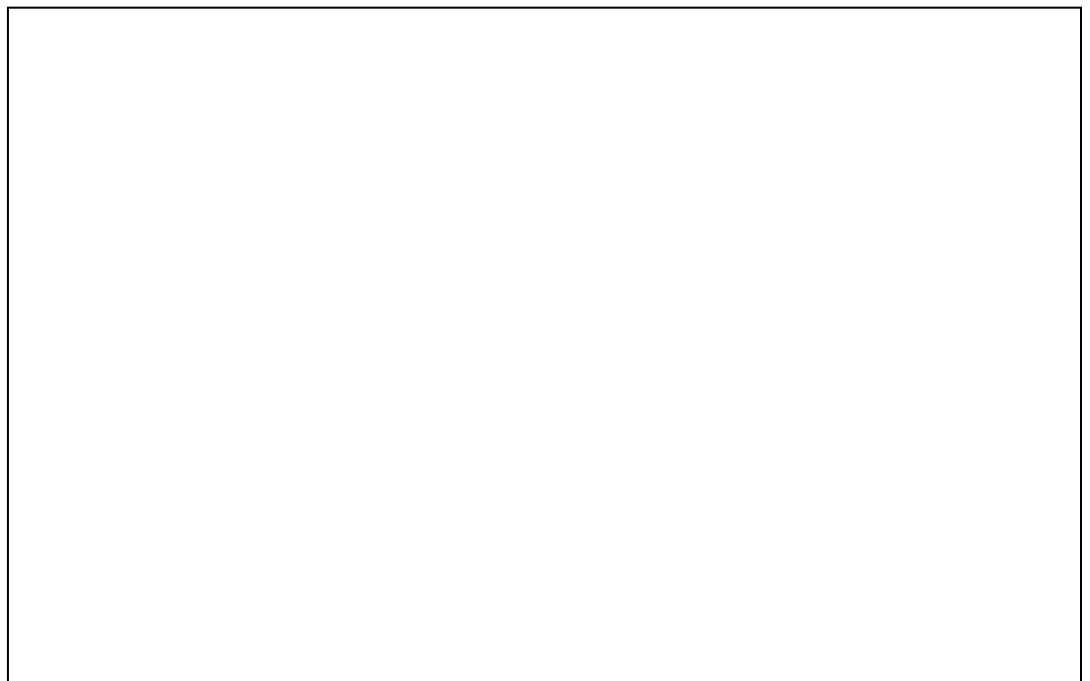
### *Snapchat*



### *Facebook*



### *Instagram*



NAME: \_\_\_\_\_

## Rubric: National FFA Convention & Expo Activity Board

5 POINT TASKS		
Criteria	Points Available	Points Received
Work shows understanding and knowledge of the topic.	2	
Work shows good effort and is of high quality.	1	
Student followed all instructions for the task.	1	
Work was turned in on time.	1	
<b>Total</b>		

10 POINT TASKS		
Criteria	Points Available	Points Received
Work shows understanding and knowledge of the topic.	4	
Work shows good effort and is of high quality.	2	
Student followed all instructions for the task.	2	
Work was turned in on time.	2	
<b>Total</b>		

15 POINT TASKS		
Criteria	Points Available	Points Received
Work shows understanding and knowledge of the topic.	6	
Work shows good effort and is of high quality.	3	
Student followed all instructions for the task.	3	
Work was turned in on time.	2	
<b>Total</b>		

20 POINT TASKS			
Criteria	Below Average (0-1 points)	Average (2-3 points)	Above Average (4-5 points)
Knowledge	Work shows little to no understanding of the topic.	Work shows some understanding of the topic.	Work shows excellent understanding of the topic.
Quality	Work is very low quality with little evidence of effort.	Work shows some effort and is mostly neat.	Work shows excellent effort and is of high quality.
Instructions	Student did not follow instructions for the task.	Student followed some of the instructions.	Student followed all instructions for the task.
Timeliness	Work was submitted <b>more than one day</b> late.	Work was <b>one day</b> late.	Work was submitted on time.
<b>Total</b>			

<b>Grand Total: _____/100</b>
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# What Does It All Mean?

## DIRECTIONS:

During the National FFA Convention & Expo, students from all over the country make memories and professional connections, all while learning about agriculture. Watch the 92nd National FFA Convention & Expo highlights video for an overview of opportunities available to students that attended. Create a two-minute presentation to deliver to your school board about why attending national convention should be a trip on your Program of Activities each year. Use the template below to help you plan your presentation. (The lines are for what you will say, and the box is what your visual aid will contain/look like).

### Introduction

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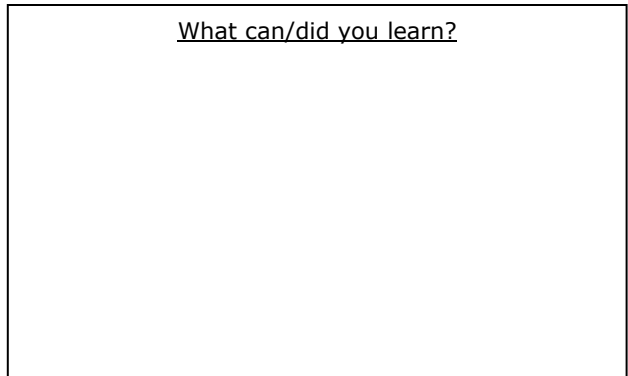
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### What can/did you learn?



### Experiences

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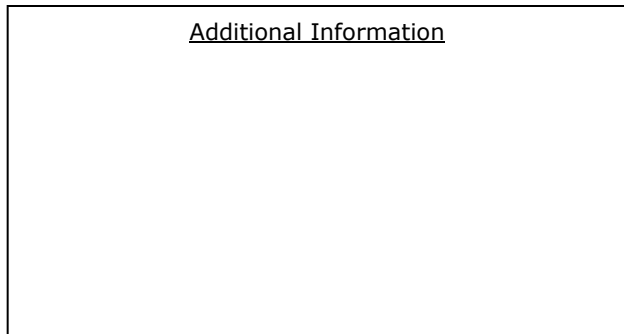
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### Additional Information



NAME: \_\_\_\_\_

## Rubric: What Does It All Mean?

Qualification	Very strong evidence of skill is present. (5-4 points)	Moderate evidence of skill is present. (3-2 points)	Weak evidence of skill is present. (1-0 points)	Total Points (20 possible)
<b>Presentation Skills</b>	Thorough and maintains eye contact	Somewhat professional; depends on the presentation	No evidence of preparation	
<b>Grammar/Punctuation/Spelling</b>	Spelling, grammar and punctuation are extremely high quality with two or less errors in the document.	Spelling, grammar and punctuation are adequate with three to five errors in the document.	Spelling, grammar and punctuation are less than adequate with six or more errors in the document.	
<b>Time</b>	Two minutes or more	Between one and two minutes	Under one minute	
<b>Overall Impression</b>	Presentation was consistent and appropriately highlighted the benefits of attending national convention.	Presentation was consistent and generally highlighted the benefits of attending national convention.	The presentation was not consistent and did not highlight the benefits of attending national convention.	
<b>Total</b>				