Lesson Plan

Making an Impact: Keynote Speakers and Retiring Addresses from the National FFA Convention

Created: 09/2018

The following activity is designed to help guide students through keynote speeches and retiring addresses from National FFA Convention. Students will have the opportunity to think critically and apply messages conveyed through the presentations.

STUDENT LEARNING OBJECTIVES:
After completing these activities, students will ...

1. Identify important messages from keynote speakers and retiring addresses from National FFA Convention.
2. Apply important messages to their own life.

TIME REQUIRED: 45 minutes

RESOURCES:

EQUIPMENT AND SUPPLIES NEEDED:
1. A copy of the “Make an Impact” worksheet
2. Internet access to play the video in real time or embed it in a PowerPoint ahead of time

THIS QUICK LESSON PLAN WOULD WORK WELL AS:
1. A leadership lesson
2. An FFA lesson

STUDENT ACTIVITY SHEETS:
Direct access to student activity sheets without lesson plan or answer key for easy upload to learning management systems or printing for classwork.

https://ffa.box.com/s/mlhd0h6dmbhb5qpd2ju5ddm3vfu4cz8f (Word)
https://ffa.box.com/s/gwdj8zarzg2lvvvh8qqk0moenwvs3x1j (PDF)

THESE ACTIVITIES ARE ALIGNED TO THE FOLLOWING STANDARDS:

AFNR Performance Element
- CS.05. Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources career pathways.

FFA Precept
- FFA.PL-A.Action: Assume the responsibility and take the necessary steps to achieve the desired results, no matter what the goal or task at hand.
- FFA.PL-E.Awareness: Understand personal vision, mission and goals.
- FFA.PG-J.Mental Growth: Embrace cognitive and intellectual development relative to reasoning, thinking and coping.
- FFA.CS-N.Decision Making: Analyze a situation and execute an appropriate course of action.
- FFA.PL-C.Vision: Visualize the future and how to get there.
- FFA.PL-F.Continuous Improvement: Accept responsibility for learning and personal growth.

Common Career Technical Core
- AG5: Describe career opportunities and means to achieve those opportunities in each of the Agriculture, Food & Natural Resources career pathways.

Common Core – Writing
- CCSS.ELA-Literacy.W.9-10.2: Write informative/explanatory texts to examine and convey complex ideas, concepts,
and information clearly and accurately through the effective selection, organization, and analysis of content.

**AFNR Career Ready Practices**
- CRP.02: Apply appropriate academic and technical skills. Career-ready individuals readily access and use the knowledge and skills acquired through experience and education to be more productive.
- CRP.04: Communicate clearly, effectively, and with reason. Career-ready individuals communicate thoughts, ideas, and action plans with clarity, whether using written, verbal and/or visual methods.

**Common Core – Literacy in Science & Technical Subjects: Writing**
- CCSS ELA-Literacy.WHST.9.10.4: Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.

**Partnership for 21st Century Skills**
- Communication
- Critical Thinking and Problem Solving
- Information, Communications, and Technology Literacy
- Initiative and Self-direction
- Think Creatively
**Making an Impact**

**DIRECTIONS:**
Complete the following activity about a national FFA officer’s retiring address or a keynote speaker’s comments from National FFA Convention.

- **In one sentence, what is the overarching message?**
- **In each cloud, write down one quote or statement from the presentation that is meaningful or inspirational to you.**
- **What do these two quotes/statements mean to you?**
- **In 3 sentences or more, describe how you will apply this message your life, your school and your community.**

*FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.*