

National FFA Alumni Association Scrapbook Rubric								
	Total Points Possible	Points Awarded	Poor	Point Value	Satisfactory	Point Value	Exceptional	Point Value
Organization	50	0						
Cover	5		Not complete. Missing affiliate information or year. Very little artistic or graphic detail.	0-1	All information present. Little artistic or graphic detail.	2-3	All information present. Graphically pleasing. Demonstration of aesthetic talent.	4-5
Table of Contents	5		Not present or incorrect information. Very little artistic or graphic detail.	0-1	Information correct. Little artistic or graphic detail.	2-3	All information correct. Graphically pleasing. Demonstration of aesthetic talent.	4-5
Sections:								
Local	20		Few pages describing local activities. Local program story seems confusing in nature. Very few activities/shows a limited scope of involvement.	0-7	Multiple pages on local activities. General understanding of the local program and of the activities it conducts. Multiple activities conducted by multiple individuals.	8-15	Tells the yearly story of the FFA affiliate for each activity. Multiple activities conducted each year with a variety of individuals participating. Beautifully crafted pages in chronological order. Evokes feelings of desire to join their affiliate.	16-20
State	10		Scrapbook makes no mention of state occurrences. Little detail describing national functions.	0-3	References to state functions, few actual articles of history (programs, photos or minutes). Minor details presented.	4-6	Multiple state function references. Many articles of history. Coverage allows you to answer the who, what, where, when, why, and how, of each function.	7-10
National	5		Scrapbook makes no mention of national occurrences. Little detail describing national functions.	0-1	References to national functions, few actual articles of history (programs, photos or minutes). Minor details presented.	2-3	Multiple national function references. Many articles of history. Coverage allows you to answer the who, what, where, when, why, and how, of each function.	4-5
Pages Numbered	5		No pages numbered.	0-1	Most pages numbered.	2-3	All pages numbered.	4-5
Pictures & Clippings	30	0						
Legibility of Captions	5		Captions difficult to read. Numerous spelling and grammatical mistakes. Difficult to understand relation between caption and images	0-1	Captions are readable, few spelling and grammatical errors. Captions relate somewhat to images.	2-3	Expertly written captions with no spelling or grammatical errors. Captions describe emotion of image and relate perfectly.	4-5
Appropriate Size Lettering	5		Random letter sizes, non-uniform. Multi-color, distracting from the message.	0-1	Uniform lettering, semi appropriate in size and scale to images.	2-3	Perfect lettering, uniform, adds significantly to overall appearance of pages.	4-5
Pleasing Layout	5		Disjointed captions and images. Difficult to understand relations. Little artistic or graphic detail. Not aesthetically pleasing.	0-1	Images and captions relate and can be followed as a progression through time. Some artistic detail.	2-3	Aesthetically marvelous pages telling the yearlong story of the affiliates actions. Creates a desire to flip the next page to see what could be next.	4-5
Picture Quality	5		No photos or images. Blurry or hard to see. Poor photo quality, matting or photography angle	0-1	Few photos. Grainy but viewable, moderate photo quality, matting or photography angle	2-3	Many crisp, clear images. Expertly shot, photos add to the story being told by the pages.	4-5
Pictures and articles dated	10		No dates on articles.	0	Most dates on articles.	4-6	All articles have dates and the publication information from which they were clipped.	10
Creativity & Overall Effect	20		Standard formatted scrapbook with few additional items added other than photo's and captions. Non-aesthetically pleasing.	0-7	Nicely crafted, fun to look at with the appearance of some hard work and dedication. Might be a book you look at only once. Describes events with detail. Some new ideas to capture memories.	8-15	Beautifully crafted, skilled, with the appearance of dedication and hard work; full of new ideas to capture their yearly memories. Must be a book you would be wanting to review multiple times, year after year. Spreads the FFA Alumni story and their enthusiasm to support the FFA organization.	16-20
Total	100	0	100 - 86 = Gold, 85-70 = Silver, 70 - Below = Bronze					