



Virginia FFA 2009 State Convention “Same Traditions, New Ambitions”

News Release

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Virginia FFA Association State Event Winners – Marketing Plan

Blacksburg, Virginia -- Winners of the State FFA Marketing Plan Career Development Event were announced June 25, 2009 at the 83rd Virginia FFA State Convention held in Blacksburg, Virginia.

The **Fort Defiance FFA** placed first in the Virginia FFA Marketing Plan CDE. The team members were Sam Cupp, Ellana Hull, and Michaela Craun with coach Eric Stogdale. The second place team in the Marketing Plan CDE was the **Turner Ashby FFA Chapter**. The state winning team received a plaque sponsored by DeBruce Grain and DuPont Company.

Top Teams

- 1st Place- Fort Defiance FFA
- 2nd Place- Turner Ashby FFA
- 3rd Place- Buffalo Gap FFA

CDEs focus on student success. Career opportunities abound within today's agribusiness and agriscience industries. The key to achievement lies in the ability to think critically, communicate clearly and perform effectively. The Marketing Plan CDE requires students to prepare and submit a real Marketing Plan before convention and present the plan to a panel of judges. The team is judged on the professionalism of their presentation and the content of their plan.

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The FFA Mission: FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth** and **career success** through agricultural education

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FFA is a national youth organization of 500,823 student members preparing for leadership and careers in the science, business and technology of agriculture with 7,385 local chapters in all 50 states, Puerto Rico and the Virgin Islands. The Virginia FFA Association has over 10,800 members in 189 chapters. FFA strives to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. Visit www.ffa.org for more information.

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